Module 1 Analysis

Conclusion 1: There were drastically more successes than failures.

* 201 more successes than failures.
* The results also appeared to suggest that the bigger the goal was the more likely it was going to be successful. This trend stopped once $ 50000 became the goal.

Conclusion 2: Theater and film were the most widely used themes for the campaigns.

* Plays were drastically used more than the other themes.
* There were 196 successful plays versus a max of 46 for the rest of the events.

Conclusion 3: June and July are the best months to host a fundraiser while August is the worst.

* June and July had 27 more successes than failures. (63.3% successful)
* August only had six more successes than failures. (48.8% successful)